

The new VELUX Blinds  
Collection from Karim Rashid.

Private/Homeowner  
Consumer Support

Telephone ordering  
01592 778948  
01 848 8775

Internet Shop

[www.velux.co.uk/blindsdirect](http://www.velux.co.uk/blindsdirect)  
[www.velux.ie/blindsdirect](http://www.velux.ie/blindsdirect)

**VELUX®**



**VELUX®**



## Introducing the new VELUX Blinds Collection.

The award-winning designer Karim Rashid has created 8 visionary designs exclusively for VELUX, adding an inspiring and modern touch to your home.

These great new designs, combined with our high quality manually operated blind, make the VELUX Blackout Blind the best for total darkness for both day and night.

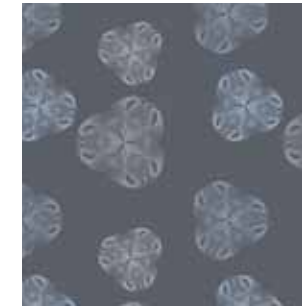
This high quality blind is operated manually and can be set in any position on the window. It runs in aluminum side channels ensuring smooth operation. Our standard solution is suitable for all VELUX Roof Windows.

Each of these beautiful blinds is inspired by both movement and nature, in order to offer you the everyday inspiration and to compliment your taste.

A small piece of art.



Nature Pink (3184)



Nature Metallic (3185)



World famous designer, Karim Rashid, has created a new collection of eye-catching Blackout Blinds for VELUX.



A woman with long, wavy brown hair is seated on an ornate, gold-colored chair with a yellow upholstered seat. She is wearing a vibrant pink, off-the-shoulder, short-sleeved dress with a subtle floral pattern. She is barefoot and looking towards the camera with a neutral expression. The background is a dark, textured wall. In the upper left corner, a window is visible, featuring a bright pink blind with a repeating floral pattern. The floor is a light, neutral color.

The VELUX Blinds Collection by Karim Rashid includes four unique patterns, each in two different colours. Depending on individual preferences, customers can choose from vibrant pink and acid yellow or more subtle designs of black and white. Inspiration from digital technology on the one hand and floral motifs on the other, adds a modern yet poetic look to the collection. The new patterns complement contemporary homes and have a sense of bringing an abstracted 'digital nature' into the home. Moreover four of the designs have beautiful and decorative metallic details creating a vivid texture.



The VELUX Blinds Collection by Karim Rashid lets you take full control of light and provides the best total blackout for both day and night. Perfect for afternoon naps and those lighter summer nights, blackout blinds are ideal for installing in bedrooms - the tailor-made blinds prevent any light from entering the room.



Sensual Black (3186)



Sensual Metallic (3187)



Karim Rashid is a leading figure in the field of modern design and considered by some to be a cultural provocateur.

His perspective and clients are global and his projects range from products, interior design and fashion to furniture, lighting design and art. His designs are 'democratic' in the sense that they are accessible and affordable by everyone.



Usually our products serve the purpose of being discrete, but the new designs by Karim Rashid attract attention and add another feature besides quality and value for money to our products.



Graphic Flower Black (3180)



Graphic Flower Metallic (3181)



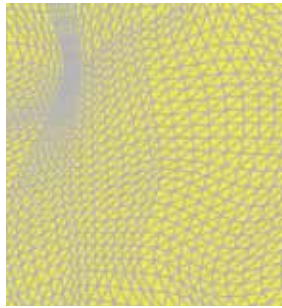
"When VELUX asked me to design a blackout collection, I was excited to get to work with light versus darkness. Blackout Blinds are the key to maintaining a satisfying sleep cycle and ideal for bedrooms and other spaces where complete light control is a must." says Karim Rashid.



The new design collection fits any VELUX Roof Window perfectly without any adjustment and installs in minutes with the unique VELUX Pick&Click!™ system.



Flexous Lilac (3182)



Flexous Metallic (3183)



"I want people to see a blind not as a genuine standard product but as a small piece of decorated art that adds beauty and even determines the style of the interior decoration."

Karim Rashid.



The new VELUX Blinds Collection turns day into night.

### BLACKOUT BLINDS (DKL)

Ideal for bedrooms



#### The key benefits

- New slimline design.
- Comes with aluminium backing as standard.
- Reduces heat gain and heat loss
- Aluminium side channels prevent light from passing around the side of the blind
- Blind can be positioned at any point on the window.

#### Whiteline Blinds



Our blinds are also available with a whiteline finish - perfect to complement your VELUX white polyurethane windows.

## Purchasing your VELUX Blinds and accessories.

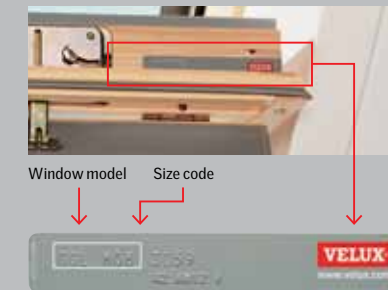
### STEP ONE

#### Check your window code

Every VELUX Roof Window carries a unique data plate, which details the type and size of the window.

#### Data Plate

This specifies both the window model and the size. In these examples the model is GGL, however, the size code varies depending on the age of your window – e.g. S06, 606 or 4.



### STEP TWO

#### Decide on design of blind

Choose from Flower, Nature, Flexous or Sensual.

### STEP THREE

#### Purchase your VELUX Blind

You can order online at [www.velux.co.uk/blindsdirect](http://www.velux.co.uk/blindsdirect) or [www.velux.ie/blindsdirect](http://www.velux.ie/blindsdirect), alternatively, phone your order to the contact numbers in this brochure.

### STEP FOUR

Can't make up your mind? Order your free swatches today.

If you still can't make up your mind which VELUX Roof Window Blind is best for you, ask us for swatch samples to help you decide. We will be happy to deliver up to three FREE samples to your door. All you pay is £4.80 (€6.56) postage and packaging.

It's so easy to order your VELUX Blinds and accessories. Contact us today.

Order your blinds today

**01592 778225 [www.velux.co.uk/blindsdirect](http://www.velux.co.uk/blindsdirect)**  
**01 848 8775 [www.velux.ie/blindsdirect](http://www.velux.ie/blindsdirect)**